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SOYE Foods Targets US Market with Healthy & Artisanal Taiwan-Sourced Pre-Packaged Products

04 November 2022 | News

SOYE FOOD CO. LTD (SOYE Foods), a fast-growing manufacturer of pre-packaged food products, announced plans to expand the US market's access to its healthy, artisanal pre-packaged foods and beverages, which are sourced transparently from local farmer's associations.



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customers around the world are taking a keener interest in their food choices and in where their food comes from. SOYE Food's commitment to collaborating with local farmers' associations allows the company to transparently source high-quality, healthy ingredients that it turns into premium pre-packaged foods and beverages delivering delicacies for consumers to enjoy while providing a global stage for local farmers to shine.

"Healthy, artisanal products should be shared with the world. Thanks to the hard work of our local farmers and our growing network, we can share the goodness of Taiwan-made products that are convenient, healthy, transparently sourced, and, more importantly, tasty, with everyone," explained Hsiao Shen Chang, Manager of SOYE Foods.

Amid the growing success in Taiwan, the company has also been bolstered by the rising popularity ofproducts such as fish congee and bottled Oolong tea in the US market, making its latest move a logical step to take.

The likes of both Grouper and Milkfish Congee have been selling well in the US market, providing consumers the option of a healthy meal without preservatives, chemical additives, and artificial colors. SOYE Foods also ensures that the ingredients used are top quality so that the congee is packed with high nutrition and low in calories. Furthermore, the packaging was designed for convenient consumption without a complicated preparation process, making it suitable for individuals that seek both a healthier lifestyle and a hassle-free experience.

SOYE Food's bottled Oolong tea has also garnered a large following for its flavor and smoothness of taste, made possible with the high-quality and premium tea leaves sourced from local farmer's associations. High in fiber and low in sugar and sodium, the phenolic content in the Oolong tea is also much higher in comparison to other tea in the current market, making it the perfect healthy choice for all. Other products, such as pre-cooked red beans and taro, are also produced using fresh and natural ingredients and contain no preservatives, chemical additives, and artificial colors.

Sustainability is also a key aspect for SOYE Foods, and the company has been utilizing recyclable tinplate for several canned products. As a firm believer in protecting the planet, the company is also shifting towards using corn silk instead of plastic packaging, even at added costs.