

CPV Exports the first shipment of processed chicken to Japan

27 October 2022 | News

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CPV Food Company Limited (CPV Food) (a subsidiary of C.P. Vietnam Corporation (CPV)) held "The ceremony to announce the export of the first shipment of processed chicken meat to Japan". This shipment is steamed chicken produced exclusively for the Japanese market, co-developed with ITOCHU Corporation as a business alliance and partner of C.P. Group.

CPV Food is a subsidiary of CP Vietnam, both companies are in Viet Nam. CPV Food's facilities in Binh Phuoc is one of the largest and the most modernize processed food production in Vietnam, located at Becamex Binh Phuoc Industrial Zone, Minh Thanh Commune, Chon Thanh District, Binh Phuoc Province. The company was inaugurated and started its operation in December 2020.

The ceremony was attended by representatives of the Ministry of Agriculture and Rural Development, the Ministry of Industry and Trade, Consulate General of Japan in Ho Chi Minh City, the Thai Embassy in Vietnam, the Department of Animal Health, Board of leaders of CPV, CPV Food, representatives of partners and customers from Japan and Korea, Binh Phuoc Province authorities and press agencies.

The Japanese market is one of the potential markets and the "destination" of many companies in exporting high quality food products. To export to Japan, CPV Food has always committed to 100% traceability of the entire supply chain from the source of feed ingredients to processing products. Along with world class standard best practices such as environment and animal welfare, etc., that meet all strict criteria of Japan and other importing countries.

The first shipment of steamed chicken products, in the amount of 33.6 tons, will be exported to the Japanese market, on October 25, 2022. With the strength and successful experiences of C.P.Group in exporting poultry meat products for more than 20 years, CPV Food (Binh Phuoc) has set out and gradually realized the mission of "Improving the quality of

Vietnamese food, contributing to put Vietnam on the map of exporting branded poultry meat to the world.â?

Mr. Montri Suwanposri, CEO of C.P Vietnam Corporation said: â??The export of the first shipment to Japan this time is the joy and honor of C.P. Vietnam and CPV Food, marking the success of the Feed- Farm- Food value chain of C.P. Vietnam, starting the journey to bring Vietnamese processed chicken products to the Japanese market, and continuing to export to overseas markets that the company currently has.