

CP Foods Received award for “HR Asia Best Companies to Work for in Asia 2022”

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Ms. Pimonrat Chief People Officer at CP Foods said “CP Foods is honored and proud to win the HR Asia Best Companies to Work for in Asia 2022 Award for two consecutive years. It affirms our commitment in caring for our human resources, to ensure a favorable work environment that can accommodate diversity.”

CP Foods realizes the importance of “employees”. They are the organization’s heart that enables the delivery of high-quality and safe food products to consumers. CP Foods thus strives to excel in human resource management, and this is driven by HR Digitalization Strategy. Digital tools have been applied in improving the human resource management, to drive the organization towards goals and efficiently enhance competitiveness in the Era of Society 5.0. Data Analytics are promoted to support strategic operations, for an in-depth analysis on manpower planning, recruitment and job assignments that match individual capabilities.

The decentralized organizational structure allows flexibility to quickly address business preferences. Actions are executed by compact business units that promote efficient cross-functional operations and flexibility in adapting and innovating. On its path towards High Performance Organization, CPF has also fostered the Leadership 5.0 that values leaders who are effective, specialized in their jobs, ready for new business challenges and innovative.

CP Foods’s employees have been encouraged to broaden their knowledge in various fields and climb the career ladder. The remuneration is structured to entice talents along with the succession plan to get the future leaders equipped with future skills. To search for the right persons, CP Foods also highlights the development of advanced skills through Technical

Academy and leading educational institutes.

CP Foods has strengthened and emphasized actions in alignment with the Diversity and Inclusion Policy (D&I) out of respect for individual employees' diversity in terms of sex, nationality, religion and beliefs as CP Foods believes in employees' capabilities regardless of their differences.

"HR Asia's Best Companies to work for in Asia 2022" recognizes companies that have executed exemplary human resource management practices, while showing strong corporate culture and strong employee engagement.