

Pizza Hut Partners with Beyond Meat® to Launched Plant-Based Meat Pizza in Asia

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Pizza Hut partnership with Beyond Meat®, a leader in plant-based meat, the Cheesy 7 Beyond® Supreme promises an exceptional dining experience, featuring a decadent mix of seven different types of cheeses – Cheddar, Mozzarella, Provolone, Monterey Jack, Parmesan, Edam and Cream Cheese, coupled with Beyond Meat's plant-based Italian sausage crumble, mushrooms and vegetables like capsicums and onions – baked to golden brown perfection.

"We are thrilled to be teaming up with Beyond Meat to unveil the Hut's first ever plant-based meat pizza in Asia. This partnership with Beyond Meat marks another step forward in our journey towards reducing our carbon footprint. Additionally, with flexitarians being the fastest growing consumer group in Singapore, we were motivated to launch Cheesy 7 Beyond® Supreme to meet the growing demand for plant-based food options without compromising on flavour," shares **Jayss Rajoo, Director of Marketing and Food Innovation at Pizza Hut Singapore**.

"We are excited to partner with Pizza Hut Singapore to add our Beyond Italian Sausage Crumbles to their menu and are confident fans will love the new Cheesy 7 Beyond® Supreme as our plant-based sausage is created to offer the satisfying taste and flavour profile of Pizza Hut's traditional meat toppings. Together, we're working to increase accessibility to delicious plant-based meat options globally," says **Hameed Jagani, VP Global Strategic Partnerships, Beyond Meat**.

The Cheesy 7 pizzas are available in all crust types including Pan, Cheesy Stuffed Crust, and Pizza Hut's new San Francisco Style Sourdough Crust. For all pizzas, customers can enjoy 50% off when they order two pizzas for delivery or one pizza for takeaway. Terms and conditions apply.

Alongside the launch of Cheesy 7 Beyond® Supreme and Cheesy 7 Scorpion, Pizza Hut Singapore continue to offer scrumptious meal deals catered to different dining group sizes, offering tantalising items like the Honey Lemon Baked Salmon with Mash; a sharing platter comprising Spicy Korean Drumlets (4 pieces), Mini Hot Chicky Ribs (4 pieces), Chicken Nuggets (4 pieces) and Cheesy Mash Potato; Rosé Shrimp & Chicken Pasta; Mango Mousse Cake with Ice Cream; and refreshing beverages like the SJORA® Tropical and the SJORA® Lychee Berry.