



Vitafoods® Asia returns with new location in Bangkok

29 August 2022 | News

Registration opens for Vitafoods® Asia 2022 co-located with Fi Asia in October



Registration opens for Vitafoods® Asia 2022 co-located with Fi Asia in October

Registration is now open for Vitafoods® Asia 2022, the leading platform for the nutraceutical, functional food and beverages, and dietary supplement industries in Asia. The event will take place online 26 September-10 October, and in person at the Queen Sirikit National Convention Center (QSNCC) in Bangkok, 5-7 October.

For the first time in its history Vitafoods® Asia will be co-located with Fi Asia in Bangkok, and is set to welcome more than 21,000 attendees and 600+ global suppliers across both the nutraceutical and food & beverage industry.

“More than an exhibition, Vitafoods® Asia is the only nutraceuticals event in Asia to offer end-to-end insights into the entire nutraceuticals supply chain – from research to product formulation and commercialisation, through to packaging and brand development,” says Julien Bonvallet, Group Brand Director at Informa Markets.

Bursting with opportunity

Following the resounding success of its hybrid events in Europe, Vitafoods® Asia 2022 will also be a digital enabled event. Allowing visitors and exhibitors to connect ahead of the event, for example to set up virtual meetings or plan face-to-face meetings in Bangkok, increases connectivity and enhances the in-person experience, ensuring attendees can make the most of their time at the event. By registering for Vitafoods® Asia 2022, visitors can not only access the dedicated online platform, but also both in person Vitafoods® Asia and Fi Asia events in Bangkok.

Highlights of this year's event include:

- Main stage showcasing expert content on key trends and themes from the region
- Probiotics and Omega 3 Resource Centres
- New Products Zone
- Tasting Centre