

## Plant-based foods movement gains international momentum

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Plant-based foods movement gains international momentum with the formation of New International Plant Based Foods Working Group (IPBFWG) to support growth of the rising sector. Seven international plant-based food associations have joined forces in a working group with a mission to support the development of the sector as it surges in popularity around the world. Formed just months before the United Nations Climate Change conference COP26, The International Plant Based Foods Working Group (IPBFWG) is made up of like-minded associations representing companies and other organizations involved in producing plant-based foods in their respective countries and regions.

The current food system is widely acknowledged as one of the contributors to many of the most pressing issues facing a global population. Plant-based foods can be a part of the solution to issues that are top of mind for many consumers, companies, and governments and offer real advantages when it comes to water use, land use, and carbon emissions. Despite its diverse global footprint, the IPBFWG is united in its efforts to bring about a more healthy, sustainable, and humane food system.