

Foodpanda publishes inaugural Social Impact Report

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foodpanda released its first Social Impact Report, titled *pandapurpose*, highlighting initiatives the company has taken to contribute to socio-economic and environmental sustainability challenges in Asia. As the largest food and grocery platform in Asia (outside China), foodpanda dedicated over US\$35 million to support communities, help Micro-, Small and Medium-sized Enterprises (MSMEs) digitalise, train and upskill delivery riders across the region during the continued pandemic in 2021.

The *pandapurpose* 2021 report showcases how foodpanda uplifted riders, merchants and customers thrive through technology across its 12 operating markets – Bangladesh, Cambodia, Hong Kong, Japan, Laos, Malaysia, Myanmar, Pakistan, Singapore, Taiwan, Thailand and the Philippines. One key highlight in the report was the introduction of new digital tools that helped MSMEs expand revenue streams, while training and upskilling for riders, and programmes. Several local programs in Pakistan and Bangladesh successfully increased the percentage of economic participation from women entrepreneurs through the Home Chef program, while overall women ridership also increased compared to previous years. A new area of social impact focus in 2021 was the introduction of more sustainability initiatives across the region in 2021.