

CP Foods sends its first shipment to Saudi Arabia after lifting the ban on Thai chicken

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Charoen Pokphand Foods Public Company Limited (CP Foods) says it has sent the first shipment of chicken products to Saudi Arabia since 2004 after five CP Foods's chicken plants have been given permission by Saudi Food & Drug Authority to export chilled, frozen and processed chicken.

The historic shipment took place just two weeks after Saudi Arabia lifted a 18-year ban on Thai chicken and egg imports.

The event at CP Foods's Minburi Chicken Processing Plant 2 was joined by Commerce Minister, Jurin Laksanawisit, Department of International Trade Promotion Director-General Phusit Rattanukul Sereroengrit, Department of Internal Trade Director-General Wattanasak Sur-iam, Maj.Gen. Surin Palaree, Secretary-General of the Central Islamic Council of Thailand, CP Foods's CEO Prasit Boondoungprasert, and the company's management members.

Thailand aims to export 10,000 tons of chicken to Saudi Arabia this year, which will help increase the value of Thai broiler exports abroad, he said adding Thailand aims to export broiler to the world totaling 9.8 hundred thousand tons, an increase of 7% from the previous year. The Saudis will be one of the most important and largest markets in the Middle East, especially for Halal products.