

Archroma, a global leader in specialty chemicals launches odor-free packaging applications

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Image Source: Archroma.com

Archroma, a global leader in specialty chemicals towards sustainable solutions, announced the launch of Cartaseal® VWAF, a new industry-leading perfluorinated compound (PFC)-free* and ammonia-free* barrier coating for odor-free packaging applications.

Archroma is well known for its innovations and sustainable solution systems aimed at helping packaging & paper manufacturers to optimize productivity and/or create value in their markets.

The multifunctional Cartaseal® range offers barrier solutions that can be used to protect from grease, oils, water and water vapor in both packaging and food packaging applications such as pizza boxes, sandwich wedges, fresh vegetables, fast food service and general supermarket packaging.

The odor-free product is also ideally suited to food packaging applications, where the taste and smell of the packed food can be very sensitive to the environment and must be carefully preserved for the full enjoyment of the consumer.