

MSIG Launches “Pledge A Difference” Initiative To Assist Food Aid Foundation

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Commenting on the “Pledge A Difference” initiative, MSIG Chief Executive Officer Mr. Chua Seck Guan said, “It has been a tough year for many families due to the ongoing pandemic and the floods that have devastated many areas. Many people have lost their main sources of income or primary caregivers from Covid-19, and suffered losses and damages to their properties from the floods. Through the amazing work of FAF, we really want to help ease some of their burdens. We, as the insurer who “sees the heart in everything”, are sure that MSIG customers and the public will share this sentiment and contribute generously to FAF, taking advantage of our pledge to match this contribution on a ringgit-to-ringgit basis and therefore doubling the impact of their donations.”