

farmmi drives Sales Expansion in Western Asia

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Ms. Yefang Zhang, Farmmi's Chairwoman and CEO, commented, "We are not letting up on our sales push as the year comes to a close. Customers we have been working with are continuing to place repeat orders because of our mushroom's high-quality, versatility, nutritiousness and great taste. As important, we have been able to maintain inventory levels needed to fulfil orders on time, without delay or substitution. This has strengthened our customer relationships and opened meaningful opportunities at new customers. As a result, we are benefiting from multiple catalysts – growth of the overall market, expansion at existing customers, increased engagements at new customers and a higher potential dollar content at our customers. We expect to maintain this higher sales run rate in 2022 based on the above."