

#startupoftheday 76- Kamree

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Inception- 2020



Rapidly revolutionising what goes on the plate of every household

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Location- Ludhiana

Domain- Ayurveda

Founders- Ritika Krit (Founder), Kanika Krit (Production Head) and Bharti Marjara (Co-founder)

Total team strength- 16 (R&D-4, sales-5, manufacturing-3, operations & support- 4)

Total funds raised- Bootstrapped

Investors- NA

Revenue generated since inception- Rs 15 lakh

Key Highlights-

- Developed ayurveda and food supplements across various categories
- Developed healthy butters and protein powders
- Uses all-natural ingredients in a wide range of its skincare and haircare products
- To become go-to skincare and haircare partner of Indians, be it a small child, a youngster or an elderly

Founder Speaks-

"Ayurveda, called 'The Science of Life' is rapidly evolving and also being widely adopted by people of all ages. As people increasingly adopt this practice, the ayurvedic product market will likely boom more than ever in the coming years. Being a

part of this industry, we too expect to shine brighter in the near future."

- Ritika Krit, Founder, Kamree, Chandigarh