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Vietnam based Dairy launched its products at Global Food Trade in china

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Vietnam Dairy Products Joint Stock Company (Vinamilk) successfully debuted its organic milk product at the 2021 FHC Global Food Trade Show in Shanghai. The product received overwhelming interest with numerous orders on the first day of the event.



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This organic fresh milk product not only meets the organic standard in China but has also fulfilled EU Organic standard, providing a high-quality choice for the Chinese market. At the same time, Vinamilk also unveiled its skimmed and pasteurized fresh milk at the Shanghai show. These new products mark the brandâ??s first export of fresh milk, including organic milk to China.

"The demand for organic dairy products has been gaining a lot of attention in many Asia countries, including China recently. Chinese consumers are more health conscious and constantly looking for new product choices that are not only made from the best ingredients but also have added value. Therefore, we believe the Vinamilk organic milk range is the high-quality nutrition source that will fulfill consumersâ?? need," said Vo Trung Hieu, Director of International Business at Vinamilk.

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"Consumers here are willing to spend more on products that are nutritious and healthy. Therefore, we expect the China and European Union certified organic milk products produced by Vinamilk, with its delicious and natural taste, to be well-received by consumers," said Ms. Lucy Lu, senior representative of Vinamilkâ??s business partner in China.