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Sudeep Pharma launched new Nutrition focused entity in India

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Sudeep Pharma Pvt. Ltd., India’s leading producer of Mineral Actives and Pharmaceutical Excipients, announced its new venture Sudeep Nutrition Pvt. Ltd. in Vadodara, India. The newly formed entity is a 100% subsidiary of Sudeep Pharma which aims to provide value-added functional food and nutritional ingredients. The new state-of-the-art facility, spread across 40,000 square meters with a capacity of 50,000 MT, will be a one-stop solution for food, beverage, nutraceuticals, and nutritional products manufacturers. As the worldâ??s population grows more aware of the impact of health habits on life expectancy, the new plant will cater to the global demand of custom nutrient premixes as well as several food and nutritional solutions that include encapsulated vitamins, minerals, and spray dried range of food ingredients. Commenting on the inauguration, Mr. Sujit Bhayani, Chairman and Managing Director of Sudeep Group said that, “We are delighted to start our new Nutrition focused entity. Our portfolio is unique and designed to service the end-to-end nutritional needs of today’s B2B food and nutrition industry. We aim to deliver more value to our current and prospecting customers and I strongly believe that this facility will add to the overall growth of Sudeep Group into new horizons.” Mr. Shanil Bhayani, Executive Director of Sudeep Nutrition reflected upon the contemporary time and evolving consumer needs. “We see tremendous opportunity not just within India but also globally in the processed foods and beverages as well as infant and medical nutrition market. Today’s consumers are becoming more aware of healthy lifestyle choices and are actively looking for nutritional food products that they can rely on. Our goal is to support healthier living and improve the quality of life and our new unit is a clear step towards contributing to it. We aim to enrich the health and empower lives.” “As one of the fastest-growing economies in the world, we believe this new green-field project will significantly add to the overall growth of Sudeep Group. By expanding our portfolio, we aim to deliver more value to our customers,” said Mr. Pankaj Nemade, Executive Vice President & Business Head. Sudeep Nutrition takes privilege in providing solutions that amplify the efficacy of products which eventually promise a better and healthier life. With this thought, the organisation embarks on a new journey towards building a healthier tomorrow.



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