

Next Meats to commercialize new animal-alternative products

14 September 2021 | News | By Poonam Bhosale

Next Meats believes the release of the NEXT Pork and NEXT Tuna is an important step towards a more sustainable future



Next Meats Co., known for the first ever plant-based barbecue meats "NEXT Yakiniiku", as well as the beef bowl analogue "NEXT Gyudon", had announced the creation of their plant-based egg alternative "NEXT EGG 1.0" in June—and now have added pork, tuna, and milk to the list of their new animal-alternative products.

Ryo Shirai, (Co-founder of Next Meats Co. and CEO of Next Meats Holdings (OTC Pink: NXMH)) says they are thrilled to be able to respond to the myriad requests they had received from fans to develop a pork alternative, and to also release the company's first alternative fish product. In Japan pork is consumed the most out of all types of meat and seafood is consumed widely as well, so Next Meats believes the release of the NEXT Pork and NEXT Tuna is an important step towards a more sustainable future.

The NEXT Pork will be available as a ready-to-eat meal, with the pork sliced and sautéed in a slightly sweet but savory sauce consisting of soy sauce and ginger—just like "Shoga-yaki", a popular dish in Japan. Precise details of the NEXT Tuna and NEXT Milk will be announced at a later date closer to its release, but all products are scheduled to launch first in Japan around October through Next Meats' online shop.