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Dairy giant Mengniu promotes biodiversity and ecological protection

25 October 2021 | News

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Dairy giant China Mengniu Dairy is prioritizing the protection of biodiversity in its sustainable development strategy and exploring ways of harmonious coexistence between humans and nature, its senior executive said.

Lu Minfang, CEO of Mengniu, said at the 15th meeting of the Conference of the Parties to the United Nations Convention on Biological Diversity in Kunming, Yunnan province, that people from around the world should join hands to eliminate hunger and malnutrition while also building a carbon-neutral food industry to protect humanity and the planet. During the conference, Mengniu released a report on biodiversity revealing the companyâ??s top priority to "eco-friendly and green development and benchmarked the United Nationsâ?? Post-2020 Global Biodiversity Framework.

Carbon neutrality Mengniu responds to Chinaâ??s dual carbon goals and promotes the entire industry chain toward carbon neutrality. The dairy sector has the longest industrial chain in the food industry, and the pressure on carbon reduction in livestock, processing and logistics is significant. As a leading company in the industry, Mengniu has the courage to take the lead. It has established a three-level management system ranging from the group company to its business units and factories, and carried out carbon investigation, carbon emission reduction and carbon compensation for ranches and factories.

It also explored a carbon neutral path for the entire industry chain. A few days ago, Mengniu made a solemn promise to take the lead in the industry to achieve carbon neutrality and said it will announce carbon neutrality goals, paths and plans in 2022.