



Growthwell Foods to expand in F&B Industry in partnership with Indoguna

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Growthwell Foods extends their reach in the F&B Industry and aims to bring its offerings to even more hotels, individual cafés, and restaurants.



Growthwell Foods, a leading manufacturer of plant-based alternatives for meat and seafood for the South East Asian market since 1989, today announced that they are in a strategic partnership with valued food product supplier, Indoguna. With over 20 years of experience under their belt and presence in Singapore, Cambodia, and Dubai, Indoguna is a purveyor of gourmet meat, seafood, and artisanal wine.

Bolstered by this partnership, Growthwell Foods is now able to further extend their reach in the Food and Beverage Industry and aims to bring its offerings to even more hotels, individual cafés, and restaurants.

"Over the years, we have witnessed an encouraging movement towards more sustainable and healthy food solutions," says Melissa Ng, Senior Business Development Manager, Indoguna Singapore Pte Ltd. "This highly anticipated collaboration with Growthwell Foods complements our vision and goals towards this direction. This additional portfolio within the plant based category will supercharge our offering to our existing clientele base, as well as spearhead our entry into new frontiers."

"Growthwell Foods is driven by an ambitious goal of feeding 100 million people with plant-based foods, and to inspire a billion people to go green," says Justin Chou, Executive Director of Growthwell Foods. "Now with this meaningful collaboration with Indoguna, which has a vast network that includes hotels, cafés and restaurants, we are one step closer to achieving our goal. We will continue to be the leader that drives food sustainability innovation in Asia."