

BioMar Australia to host factory tour for Ulverstone West Rotary Club

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BioMar Australia welcomed the Ulverstone West Rotary Club to our Wesley Vale factory. Despite the poor weather, Ulverstone West Rotary Club showed up in great numbers, with 21 members coming for a tour of our factory. The factory tour consists of a short presentation, before stepping foot into our factory to view the manufacturing process behind producing fish feed. The aim of these tours is to educate the community not only on the production of fish feed but on the aquaculture industry and BioMar. The Ulverstone West Rotary club enjoyed their time at Wesley Vale, finding the tour both enjoyable and educational.

Hosting tours is the one-way BioMar Australia seeks to engage with our community. These tours are a great opportunity for community members to learn more about BioMar and aquafeed production, while viewing further up aquaculture's supply chain, seeing the measures taken at each step to ensure a world-class sustainable industry.

BioMar is a world leader in high-performance diets for more than 45 different fish and shrimp species in more than 80 countries. Our main focus is supporting our customers by delivering healthy, great-tasting seafood. We do this by innovating efficient, safe, and nutritious feed for aquaculture with minimal environmental impact.