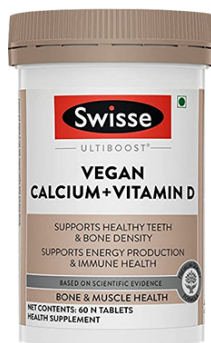


Australian brands expand presence in India with health & wellness products

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Victoria is well known for its premier products that are safe and produced under Australia's strict, world-class regulatory system. These brands, which are known in Australia and selling in other global markets, have studied the Indian market through a specialist export program run by the Victorian government. The brands align well with increasing interest within the Indian medical and ayurvedic communities for quality, innovative, and ethical sourcing.

The Victorian brands introducing new products to the Indian market include:

1. Swisse is Australia's No.1 multivitamins and No.1 beauty nutrition brand, recently recognised by Silicon India magazine as one of India's Top 10 Most Promising Food Supplement Manufacturers for 2021. Swisse has an expansive family

nutrition product portfolio, including a significant Immunity boosting range (such as Swisse Immune Action, Daily Immune Support, and Daily Immune Probiotics), and Swisse multivitamins targeted to gender and age bracket, from Swisse Kids multivitamins up. Swisse formulates next-generation vitamin, supplement and skincare products based on both scientific and traditional evidence.

2. DPP Pharmaceuticals are a team of qualified pharmacists who created Goat especially for people with problematic skin conditions and those looking for more natural alternatives. Goat produces a wide range of skincare and haircare, soaps, body washes, sunscreen, sanitisers, and a complete range of children's products. The company prides itself on the highest quality ingredients including goats' milk, oats, manuka honey, argan & essential oils, or coconut.