

Nestlé launches plant-based version of Milo in Asia

12 April 2021 | News | By BioSpectrum Bureau

Each bottle offers 6.5 grams of protein and is also low in sugar



Nestlé has recently announced the launch of plant-based versions of some of its most-loved brands in Asia. That includes a new plant-based version of *Milo*, the world's leading chocolate malt beverage that is enjoyed in many Asian countries.

It will be launched in Asia, starting first in Malaysia, a country with generations of *Milo* fans going back 70 years to its launch there in 1950. Nestlé Malaysia will also be introducing a range of plant-based *Nescafé* lattes. Both will appear on shelves this April.

Chocolate malt plant-based deliciousness

This new version replaces the milk in the original recipe with almond and soy, but the other two core ingredients – malt and cocoa – remain the same.

Each bottle offers 6.5 grams of protein and is also low in sugar, with a combination of vitamins and minerals to support effective energy release.

It follows the launch of a plant-based *Milo* powder in Australia in 2020, a launch that created huge excitement in the country where *Milo* was first introduced in 1934.

A whole 'latte' flavor

Nestlé is a pioneer in innovative plant-based coffee mixes, and Nestlé Malaysia is now introducing a plant-based version of another iconic brand – *Nescafé* oat and almond lattes.

The *Nescafé* Dairy Free Almond Latte combines almond and pea, while oat and soy are the main ingredients for the *Nescafé* Dairy Free Oat Latte. Both are blended perfectly with smooth *Nescafé* coffee and can be enjoyed hot or cold.

Plant-based discovery

Nestlé is focused on developing a wide variety of dairy alternatives that complement the everyday diet of people. This includes products made from pea, rice, oat, soy, coconut and almonds.

Nestlé's R&D center in Singapore serves as the regional innovation hub for the development of plant-based dairy alternatives in Asia.