

New tool by DSM will sustain animal protein production

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DSM has developed Sustell™ together with Blonk, a recognized independent expert and leader in Life Cycle Analysis (LCA) and sustainability performance in the food and agriculture fields. Sustell™ - a first-of-its-kind intelligent sustainability service that delivers accurate, simple, and actionable farm-level solutions - to improve the environmental footprint and profitability of animal protein production. Through Sustell™, DSM is underlining its commitment to its strategic initiative We Make It Possible, which is driving a robust and achievable global transformation toward sustainable animal protein production. By leveraging digital and data-driven solutions such as Sustell™, DSM is advancing its precision animal farming journey towards a brighter future.



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Sustell™ is a global service, built on validated protocols, calculation methodologies and proven processes that meet international standards. It provides accurate, globally recognized, comparable analyses and results of environmental impact assessments, interventions and improvements throughout the animal protein value chain.

By providing deep insights **Sustell™** opens new possibilities for the wider value chain, including the ability to certify and incentivize sustainable farm practices and also “*Sustell™ achieves the seemingly impossible – simplifying the complexity of measuring, validating and improving the environmental sustainability of animal protein transparently.*”