

REBBL Launches plant-based Immunity drinks

07 May 2021 | News

REBBL has been a pioneer in the natural beverage category with its organic, plant-based elixir drinks, made with super herbs and adaptogens such as ashwagandha, maca, and reishi. Now fan favorites -- Reishi Chocolate, Turmeric Golden-Milk, Vanilla Protein, and Dark Chocolate Protein -- are crafted with an ingredient clinically proven to support immunity. These new and improved REBBL Immunity drinks are perfect for the start of a busy morning, midday pick-me-up, on-the-go nutrition, or post-workout fuel.



REBBL's Plant-Based Super Drinks Now Provide Immunity Support.

REBBL has been a pioneer in the natural beverage category with its organic, plant-based elixir drinks, made with super herbs and adaptogens such as ashwagandha, maca, and reishi. Now fan favorites -- Reishi Chocolate, Turmeric Golden-Milk, Vanilla Protein, and Dark Chocolate Protein -- are crafted with an ingredient clinically proven to support immunity. These new and improved REBBL Immunity drinks are perfect for the start of a busy morning, midday pick-me-up, on-the-go nutrition, or post-workout fuel.

"We have been working on adding immune support to our products since long before COVID struck. Consumers, even pre-COVID, had a high level of interest in supporting their immune health, but we were not willing to compromise the taste and integrity of our best-selling drinks without careful development and proven research. It took time for us to perfect our blends," said Bonnie Neulight, CMO and Chief Innovation Officer at REBBL. "I'm very excited to announce the launch of our product improvements today, now that we are all ready to get back out into the world and become our healthy, active selves again."

People who care about health, wellness, and their impact on the planet can feel good about what they are buying and putting into their bodies. REBBL's immune support comes from an added ingredient, baker's yeast beta-glucan, that is flavorless and generally-recognized as safe. Every bottle of REBBL is certified organic, GMO-free, soy-free, dairy-free,

and gluten-free. Ingredients are ethically sourced, 12-ounce bottles are made from recycled and recyclable plastic, and REBBL is a Certified B Corp meeting the highest industry standards of integrity.