

BevCanna brings plant-based mineral consumer products to Japan & the Philippines

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An emerging leader in innovative health and wellness beverages and natural products, BevCanna Enterprises Inc. (BevCanna) has recently announced that it has entered into an exclusive sales agency distribution agreement with Yokohama-based Mirai Marketing Inc. (Mirai) to bring Naturo Group's TRACE proprietary plant-based mineral consumer products to Mirai's extensive Japanese and Philippine sales and distribution networks.



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Mirai will assist BevCanna with their entry into the new markets, providing connections to established companies with robust distribution networks. Mirai has significant knowledge and relationships in the wellness products market and has facilitated over \$100M in transactions with some of Asia's largest trading companies and retail chains.

The well-known distributor will leverage this extensive experience to rapidly scale the TRACE brand throughout the territories. The initial term of the agreement will be two years, with exclusivity subject to a minimum net revenue of C\$1.0M over the course of the term and incentives to reach over C\$5.0M during the term.

Mirai Marketing was founded by a team of Canadian and Japanese principals who have extensive experience in international sales, management and project development in a range of industries. Mirai is actively focusing on expanding sales of Naturo Group's beverage and natural wellness products throughout Asia.