

Evoca, Macas offer high-quality coffee vending machines in Asian market

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The objective of the JV is to establish itself as the leader for high-quality coffee vending machines in the rapidly growing markets of China and Asia.

The transaction is expected to close during Q2 2021.

The JV brings together two of the leading protagonists in the field of coffee equipment. Macas is a coffee vending machine manufacturer based in China, with a strong R&D culture. It is one of the few companies to offer bean-to-cup brewing machines made in China.

Macas has a special expertise in digital technologies related to graphical user interface, cashless payment systems, and cloud-based machine management, which are specific to Chinese and Asian markets.

Evoca is a world-leading manufacturer of professional coffee machines, based in Bergamo, Italy, with a particular focus on bean-to-cup espresso coffee. Evoca sells its products in over 140 countries, with subsidiaries throughout Europe, North and South America, Asia and Australia.