

Thailand to launch virtual EBC Expo and VNU Asia Pacific event

11 February 2021 | News

Organizers continue to make strides in establishing a stronger connection within the alternative food industry. Prior to the physical exhibition in September 2021, EBC Expo and VNU Asia Pacific will create **Free From Food Asia Virtual Summit 2021**, a new online business matching platform merged with a series of webinars that will coincide with **Free From Packaging Virtual Summit 2021**. The virtual event will host its first summit from 10 to 12 March 2021 on the online platform. Participation is free of charge.



ONLINE EVENT

FREE FROM FOOD ASIA VIRTUAL SUMMIT

CONNECT WITH YOUR BUSINESS PARTNER TODAY

YOUR ASIA FOOD BUSINESS STARTS HERE

10-12 MARCH 2021: INSIGHTS AND MEETINGS ONLINE

FREE FROM • ORGANIC • VEGAN • HEALTH • INGREDIENTS

The Online Virtual Food Summit. Many Business Matching Sessions and Webinars.

EU - Pan Asian Online Food Trade Event for Trading Imports, Exports, Retail, Industry, Hotel and many other distribution channels on Free From, Organic, Vegan, Functional, Healthy and Food Solutions

Meetings for EU - Asia Food Import/Export connections. Networking, share insights and content, learn, make new business contacts and plan your private meetings through data driven access within the three days program.

EXPO BUSINESS COMMUNICATIONS VNU ASIA PACIFIC

MOST WANTED ONLINE MATCHMAKING SUMMIT FOR IMPORTERS, EXPORTERS, RETAIL, FOOD MANUFACTURERS, HOTEL AND FOOD SERVICES. CONNECTING FOOD BUSINESS BETWEEN EUROPE AND ASIA PACIFIC.

This March, the online event, Free From Food Asia Virtual Summit, will organize with Free from Packaging!

Organizers continue to make strides in establishing a stronger connection within the alternative food industry. Prior to the physical exhibition in September 2021, EBC Expo and VNU Asia Pacific will create **Free From Food Asia Virtual Summit 2021**, a new online business matching platform merged with a series of webinars that will coincide with **Free From Packaging Virtual Summit 2021**. The virtual event will host its first summit from 10 to 12 March 2021 on the online platform. Participation is free of charge.

Free From Food Asia Virtual Summit is a dedicated online event for the Asia Pacific region. Leading Asian food businesses recognize this great initiative to serve the fast-developing food revolution throughout Asia. The Virtual Summit offers the industry free access to the business matchmaking platform, along with inspiring speakers at the webinar series. It will provide the latest insights on the Asian food market. All participants can plan their meetings and have personally scheduled slots with potential partners from Europe, Middle East, and the Asia Pacific.

The idea for the summit was decided by EBC Expo when they hosted their first, successful Virtual Summit for the European market in November 2020. "Last November, we decided to test this idea and organize this virtual event in The European region. The result was impressive. There were a colossal 38,000+ views, 560+ participants, and more than 500+ online meetings between food professionals throughout the three days of the virtual event at that time. We believe that this digital trading platform for the Asia edition will make our customers and stakeholders free from business and enjoy the online experiences that we have to offer" said Mr. Ronald Holman, Event Director at EBC Expo.

“Apart from the business matching, this Virtual Summit will provide a series of webinars from the global organizations who will share their insight in hot topics. We will have 6 intensive webinars each day. We have inspiring speakers that will share their perspective and thoughts on the alternative food world including Pro-Veg, Export Partner, Rice & Flour Bangyai Supply, More Food Innotech, and more. This is a great opportunity for Asia Pacific region to gain firsthand knowledge from global experts during our virtual event this March” stated Ms. Panadda Kongma, Director of Agri-Business & Operations at VNU Asia Pacific. For registration <https://bangkok.freefromfoodexpo.com/virtual-summit/>