

Thai Union, After Yum collaborate to launch SEalect

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SEaLECT, Thai Union, and After Yum all collaborated on this DIY spicy tuna salad in a can that lets consumers add lime juice, chili and other salad ingredients to create their own individual customized meal.

SEaLECT will be available in two sizes, 140g and 80g, at leading supermarkets and stores in Thailand.

As the ongoing health, safety and wellbeing of all its employees, partners, suppliers, customers and local communities during the ongoing pandemic is Thai Union's top priority, this new product was officially launched via the WOODY talk show on YouTube and Facebook page on Friday, 29 January 2021, at 18.00 hrs.