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Thai health drink QminC grows during COVID-19 pandemic

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Branded as â??QminCâ??, the preservative-free health drink has a pleasant flavour and is sold in 150 ml glass bottles with a retail price of Baht 25 (approximately US$ 0.83) per bottle.

Thanthit Yuenyongtechahiran, President of Tera Food and Beverage Company Limited, the producer and marketer of QminC health drink, said, "Weâ??ve introduced to Thailand an innovative health drink that is both tasty and has important functional attributes, and with the key ingredients imported from Japan. It has proven exceptionally popular at this time when people are particularly concerned about their health and immunity as a result of the COVID-19 pandemic."

He said that, during 2021, the company expects to sell "close to a million bottles a month" of the health drink, which also contains nano-liposomal natural curcumin extracts (using proprietary technology from Japan), L-Glutathione, 20% lemon juice, as well as vitamins B6, B12 and C.