



## IMCD appoints new APAC business group director for Food & Nutrition

02 October 2020 | News | By Hithaishi CB

**Emmanuel's focus is to develop and implement regional business development and strategy to drive regional business growth and uncover new opportunities**



Asia, part of the IMCD Group, a global leading distributor of specialty chemicals and food ingredients, has appointed Emmanuel Colette, as Business Group Director APAC for IMCD Food & Nutrition, effective as of October 1st, 2020, and based in Singapore.

In his role, Emmanuel's focus is to develop and implement regional business development and strategy to drive regional business growth and uncover new opportunities. He continues to expand and build on the strong partnership with valued suppliers and customers. In addition, he will grow the technical capabilities, with IMCD's technical innovation laboratories, to better support our customers in APAC on their trend-based innovation needs.

“Our Food & Nutrition operations have been steadily growing in the region with a great emphasis of co-creation with our partners through our technical expertise. Emmanuel is highly experienced, and I am pleased to have him onboard the APAC team to bring our Food & Nutrition business to the next level.” comments Haiko Zuidhoff, Vice President APAC.

“Thanks to recent investments, strong technical and marketing coordination, my aim is to keep on extending the solid existing baseline, and accelerate our growth by considering new market segments, partnerships, in taste and texture for example, and territories,” says Emmanuel Colette.