

VNU group, a globally operating exhibition company announces 2021 schedule

08 October 2020 | News

Due to the COVID-19 pandemic, travel restrictions, and ongoing worldwide uncertainty, VNU Group modifies its show calendar to secure successful inter-regional exhibitions during the second half of 2021.

Meat and Poultry Industry Russia 2021	May 25-27, 2021	Crocus Expo, Moscow, Russia
VIV Turkey 2021	June 10-12, 2021	Istanbul Expo Centre, Istanbul, Turkey
ILDEX Vietnam 2021	*July 21-23, 2021	SECC, Ho Chi Minh City, Vietnam
Poultry Africa 2021	September 1-2, 2021	Kigali Convention Centre, Kigali, Rwanda
VV Qingdao 2021	September 15-17, 2021	Qingdao Cosmopolitan Exposition, Qingdao, China
VIV Asia 2021	*September 22-24, 2021	IMPACT, Bangkok, Thailand
Meat Pro Asia 2021	*September 22-24, 2021	IMPACT, Bangkok, Thailand
Free From Food Asia 2021	*September 22-24, 2021	IMPACT, Bangkok, Thailand
VIV MEA 2021	November 22-24, 2021	ADNEC, Abu Dhabi, U.A.E
ILDEX Indonesia 2021	*November 24-26, 2021	ICE, Jakarta, Indonesia
Aquatica Asia 2021	*November 24-26, 2021	ICE, Jakarta, Indonesia
VICTAM and Animal Health and Nutrition Asia 2022	January 18-20, 2022	BITEC, Bangkok, Thailand
VIV Europe 2022	May 31-2 June, 2022	Jaarbeurs, Utrecht, The Netherlands

Flagship and leading international events secured for Q3/Q4 next year

Due to the COVID-19 pandemic, travel restrictions, and ongoing worldwide uncertainty, VNU Group modifies its show calendar to secure successful inter-regional exhibitions during the second half of 2021.

The schedule modifications will result in the postponement of six leading events in the agribusiness sectors, which are organized by VNU Asia Pacific, VNU Europe, and partners. The events were originally planned to take place in the upcoming months in Southeast Asia.

“Our exhibitions mobilize and connect cross-regional markets. De`-quality visitors from several economies is the client expectation for these shows. This is especially true with VIV Asia, our flagship event for the Feed to Food portfolio and the leading platform of its kind throughout the entire Asia-Pacific region” said Heiko M. Stutzinger, Managing Director of VNU Asia Pacific and Director VIV worldwide/VNU Europe.

“After consultation with our esteemed co-organizing partners, exhibitors, and respective venues, we have decided to take action in advance and postpone VIV Asia, Meat Pro Asia, Free From Food Asia, ILDEX Vietnam, ILDEX Indonesia and Aquatica Asia until the second half of 2021” announced Stutzinger.

VIV Asia and co-located events postponed until September 2021

VIV Asia and the newly co-located events, Meat Pro Asia and Free from Food Asia, were originally planned for March and are now scheduled to take place on **September 22-24, 2021** at **IMPACT, Bangkok, Thailand**.

“VIV Asia alone attracts more than 50,000 professionals with 70% of participants visiting from outside of Thailand. Vaccines seem to be stagnant in the trail stage throughout multiple countries and are not likely to be broadly distributed until early 2021, thus limiting the ability for many companies to plan for business trips. As organizers, we believe that a high-quality show with an expected number of international buyers can come to fruition by postponing the shows until September 2021” explains Zhenja Antochin, Senior Project Manager of VNU Europe.

VIV Asia 2021 is scheduled to take place at the same exhibition halls (**Challenger 1, 2, and 3**) as previously planned for March. Additionally, Meat Pro Asia is confirmed to take place at Challenger 1 and Free from Food Asia at Hall 4.

Ildex Vietnam Postponed Until July 2021 | Ildex Indonesia and Co-Located Event Postponed Until November 2021

To facilitate good attendance for the Asian agri-business shows planned in 2021, VNU Asia Pacific and partners have also decided to reserve new dates for ILDEX Vietnam, ILDEX Indonesia and Aquatica Asia.

ILDEX Vietnam will now take place from **July 21-23, 2021** at **SECC** (Saigon Exhibition and Convention Center), **Ho Chi Minh City, Vietnam**. Following in Q4, both ILDEX Indonesia and Aquatica Asia shows will take place from **November 24-26, 2021** at **ICE** (Indonesia Convention Exhibition), **Jakarta, Indonesia**.

Clear Directions and Smart Preparation

The adjusted show calendar allows for adequate preparation for all concerned stakeholders. VNU is determined to deliver high-quality shows without compromising the inter-regional nature of the events. www.viv.net, WWW.ILDEX.COM, and www.vnuasiapacific.com