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Chemetall unveils sanitation solutions for F&B industry

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The Surface Treatment global business unit of BASFâ??s Coatings division, operating under the Chemetall brand, launches FiSan™, a full range of sanitation solutions, including cleaners (alkaline and acid), sanitizers and conveyor lubricants, for the food and beverage (F&B) industry in China.



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In addition to a comprehensive product portfolio, Chemetall provides in-field technical service support and customized equipment solutions to fulfil customersâ?? needs in large and small cleaning operations ranging from Clean-In-Place (CIP) and Clean-Out-of-Place (COP), to foam and manual applications.

"The brand, FiSan, stands for â??food industry sanitationâ??. Chemetall has been developing and offering sanitation solutions under this brand to the F&B processing industry in the United States, Australia and New Zealand for years," said Julia Zhu, Sales Director, Shanghai Chemetall Chemicals Co., Ltd. "With the increasing demand for high-quality and innovative sanitation products, Chemetall believes it is the right time to introduce FiSan to customers in China. Our goal is to offer an optimized cleaning process for the food and beverage industry that is safer, more efficient and more effective."

FiSan New Green Cleaner and FiSan CFC Cleaner, are readily available for purchase. FiSan New Green Cleaner is designed for maintenance cleaning of walls and floors in addition to production equipment exterior. FiSan CFC Cleaner is tailored for food processing applications for heavy duty cleaning. More product lines under the FiSan brand will be offered later this year.