NFFOODS Spectrum
perspectives on food technologies & business
ASIA

Roha acquires colour division of Delta Aromatics

25 July 2017 | News

Indian natural colours and pigments major Roha plans to expand into the Middle East and North Africa following its acquisition of the colour division of Delta Aromatics.



Delta Aromatics, a family owned business founded in 1985, has been a rich source of acquisitions for multinational food companies.

Indian natural colours and pigments major Roha plans to expand into the Middle East and North Africa following its acquisition of the colour division of Delta Aromatics.

The Egyptian company, which now has a presence in 20 countries, will also help Roha to grow its portfolio of products as the market moves from synthetic to natural colours.

One of the fastest growing brands in the food colours segment, Roha now has offices in 23 countries where it researches and develops colours extracted from natural resources.

Delta Aromatics, a family owned business founded in 1985, has been a rich source of acquisitions for multinational food companies. In 2013, Germany's Döhler purchased its food processing and flavor unit, also to increase its proximity to customers in Africa and Middle East regions.

Delta's fragrance and agriculture business units were not part of the agreement, and have since been operated as an independent company.