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FHC 2020 to be held at Shanghai in November

14 April 2020 | News

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Last year, FHC attracted more than 3,500 exhibitors from 49 countries and regions, achieving 16+% growthover the previous year. A total of 133,751 trade visitors were gathered in the three days, a year-on-year increase of 13%. Among them, 40% of the professional visitors are import and export dealers, 79% of the professional buyers found their target products, and the satisfaction of the visitors reached 96%. FHC has undoubtedly grown into a leading trade event for many overseas companies entering the Chinese market.

FHC 2020 will be leading the trend of industry development and offering unlimited opportunities to multinational companies, importers and distributors. It is expected to attract 3,800 industry-leading companies and more than 140,000 domestic and overseas visitors this year.

Fully analyzed the trends and demands of catering market, through scientific optimization and big data, the exhibition categories of FHC 2020 will be divided organically. Visitors will see Meat, Seafood, Dairy, Oil, Tea & Coffee, Bakery & Gelato, Sweets & Snacks, Catering & Store Design, Gourmet Food & Beverage segments onsite.

At that time, exhibitors from nearly 50 countries will be on stage, including Italy, Turkey, the United States, Canada, Germany , Spain, Russia, Japan etc. More than 20 pavilions, such as the UK pavilion will make a joint appearance again and display the unique high-quality food.