

Seara launches full range of 100% plant-based foods

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Recently introduced in Brazil, Seara's Incredible Range offers plant-based products that contain zero trans-fat and are enriched with iron and vitamin B12, providing fiber-rich, lactose, egg and milk-free foods. The Company also plans to unveil Biomolecule i, an innovative product that gives five new products flavors and textures similar to their traditional counterparts: burgers (chicken and beef), breaded products, kibbeh and oriental meat.

Seara, Brazil's first major food company to offer a complete range of plant-based products, will also showcase the Seara Gourmet Incredible Burger - a vegetable burger made with soy, beets, garlic and onions offering the same taste as traditional burgers - and the Seara Professional range - exclusively developed for the Middle East food service market. It includes various food service products offering customized portions that cater to specific preferences: Breaded (breaded chicken breasts and fillets), Raw & Natural (chicken breast), Burger (beef and chicken burgers), Marinated (marinated breast) and Ingredients (shredded cooked chicken and shredded beef), among other solutions.