

Nestlé to introduce paper straws in Indonesia and Malaysia

30 September 2019 | News

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In Indonesia, the *Nescafé* ready-to-drink varieties Lively Yuzu and Cool Coconut will feature paper straws from the fourth quarter of this year. Starting in December, Nestlé Malaysia will pilot paper straws for its *Milo* UHT 125ml drink packs. These changes alone will avoid the use of a total of 70 million plastic straws across the two countries in a year's time.

Following these pilot initiatives, paper straws will be used for other ready-to-drink products in the region.

The two market innovations are part of Nestlé's broader vision and action plan to achieve a waste-free future. Amongst other measures, Nestlé announced in January that it would eliminate all plastic straws from its products. The company has already started introducing paper straws on products in Brazil and the Dominican Republic.