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Mahidol University and CPF strike food innovation R&D pact

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CPF and Mahidol University collaboratively work for Thaisâ?? good health

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Assoc. Prof. Suvatna Chulavatnatol, Ph.D, Dean of Mahidol University's Faculty of Pharmacy, said the R&D agreement built upon the two organizations' joint health-food innovation is marked as an innovative food project for society.

Through cooperation with CPF, the university aims to create health food for a better quality of life and sustainable social development with its accumulated knowledge. A network to explore health food will also be established, to add value to products and boost economic growth in support of the government's policy to achieve Thailand 4.0 through public-private cooperation. Meanwhile, pharmaceutical knowledge will be applied in the development of food technology, paving way for the development of nutraceuticals and the improvement of Thailand's research capability and university-level education in the long term.

Dr.Sommai Tachasirinugune, Executive Vice President of CPF, said CPF has strong commitment towards food R&D, to magnify its leading position in Thai and international food industry under the "Sustainable Kitchen of the World" vision. CPF Food Research and Development Center has collaborated with universities across the world on comprehensive researches on nutraceuticals, to introduce food and beverages that address the changing demographics and the food industry's demand as well as ensure good nutrition for consumers of all ages.

"CPF is ready to deploy our R&D team and world-class technology to push Mahidol University's academic knowledge to the next level. We will develop health and special food items and enhance the capacity in introducing quality and safe food products for consumers of all ages, for sustainable social benefits," Dr.Sommai said.

CPF Research and Development Center Co., Ltd. was established in 2018, employing experts in food science, nutrition, food arts and engineering. With international-standard food labs and factory, the company aims to support CPF’s social responsibility and sustainability goals that specify the need to boost its health food ratio by more than 30% of the Company’s new product development within 2020, in line with the United Nations’ health food development goal for the sustainability of all people’s health.