

Ferrero launches three new products

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Ferrero, the global confectionery company known for Ferrero Rocher®, Nutella®, Tic Tac® and Kinder Joy®, will showcase three new products coming to the U.S. at the 2019 Sweets & Snacks Expo, the confectionery and snack industry event sponsored by the National Confectioners Association, taking place May 21-23 in Chicago.



Ferrero introduces Kinder Bueno®, Ferrero Golden Gallery Signature®, and Tic Tac X-Freeze®

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- **Kinder Bueno**, a chocolate bar enjoyed around the world, is making its debut in the U.S. market. Kinder Bueno provides a unique, multi-sensorial taste experience with its delicious combination of crispy wafer and creamy hazelnut filling covered in smooth milk chocolate.
- **Ferrero Golden Gallery Signature** is a new boxed assortment of premium chocolates made with the high-quality ingredients Ferrero is known for to create a captivating taste experience. The new Ferrero Golden Gallery 12-piece box will feature six different chocolate varieties and the 24-piece box will feature eight.
- **Tic Tac X-Freeze** sugar free mints with cooling crystals are fifty percent larger than the original Tic Tac mint and deliver intense and long-lasting refreshment. Strong Mint and Wintergreen flavors will be available in 65- and 30-piece packs.

Ferrero Golden Gallery Signature and Tic Tac X-Freeze will be available nationwide in September 2019. Kinder Bueno makes its official U.S. launch in November 2019.

Ferrero will also be debuting new seasonal and licensed products with Kinder Joy®.

For the 2019 holiday season, new limited-edition Kinder Joy® eggs featuring 16 unique Holiday-themed toys will be available in a festive 4-Pack Holiday Shop and a 6-Pack Santa's Workshop, which also includes puzzles and games that create even more opportunities for fun. New Kinder Joy designs for Easter 2020 feature 8 fun egg decorating designs and 16 new limited-edition Easter toys available in seasonal packs designed as 4 mini Easter baskets and a 6-count large Easter basket perfect for sharing.

Major entertainment moments will also drive excitement, with Kinder Joy® eggs featuring toys from Frozen 2 and Star Wars starting October 2019.