

BISP launches nutrition drive for women

10 July 2017 | News

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The training was attended by Chairperson BISP Marvi Memon, Country Director WFP Finbarr Curran, Deputy Country Director WFP Stephen Gluning, WFP Head of Nutrition Cecilia Garzon, Secretary BISP Yasmeen Masood, WFP Policy Officer Nutrition Dr Ali Ahmad Khan, team leaders, cluster incharges and social mobilisers of BISP partner firms Aurat Foundation and Mott MacDonald Pakistan.

In her inaugural address, Chairperson BISP said that it is beginning of a revolution as the behavioural change brought through these trainings would help in improving IQ levels, thus enhancing productivity of future generations.

She added that this partnership between BISP and WFP would create a significant impact at grass- root level by reducing malnourishment and stunting, as it would benefit the poorest of the country.

Curran stated that this initiative would help in reaching out to the most vulnerable segment of society where malnutrition and stunting rates are alarmingly high.