

Ping An Good Doctor launches a "FIT Score" •

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China's leading one-stop healthcare ecosystem platform Ping An Healthcare and Technology Company Limited announced that its "Fitness Center" has launched a brand new meal replacement brand -- "FIT Score", which will meet the weight management needs of more younger generation consumers.



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Riding on its leading AI healthcare technology, in-house medical team of over 1,000 people and an online dietitian team led by a wide range of national leading dietitians, Ping An Good Doctor's Fitness Center is offering one-stop weight management healthcare services, including online consultations, weight management, weight loss information, weight loss community, and "weight loss mall." The Center can provide professional and varied scientific weight management solutions based on the user's physical characteristics and data on their diet and exercise patterns.

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Compared with the wide range of meal replacement products available in the market, "FIT score" is innovative in terms of both its weight loss methods and the tastes. It has created a variety of flavors including the country-first "Sichua hot and spicy" flavor. The products do not only help customers control their weights, but also satisfy their taste buds, effectively filling the gap currently in the market.

The person in charge of the Ping An Good Doctor's Fitness Center said: "According to big data analysis, as the young generation are now facing higher stress from work, and working overtime more frequently, they pay more attention to scientific methods and efficiency in slimming and losing weight. As one of the formulators of the country's First Meal Replacement Food Group Standards (CNS2019), Ping An Good Doctor's FIT score meal replacement bar can

guarantee weight loss in a scientific and efficient way, through its precisely formulated proportion of the three main nutrients in the diet, namely carbohydrate, fat and protein, with supplementary of sufficient green vegetables and high-quality protein intake. At present, the principles of weight loss of "FIT score" has been unanimously endorsed by authoritative experts from the Nutrition Department of the Northern War Zone General Hospital of the People's Liberation Army, the Nutrition Department of Zhongshan Hospital affiliated to Fudan University, the Nutrition Department of Huadong Hospital affiliated to Fudan University, and the Tongji Hospital affiliated to Tongji University."