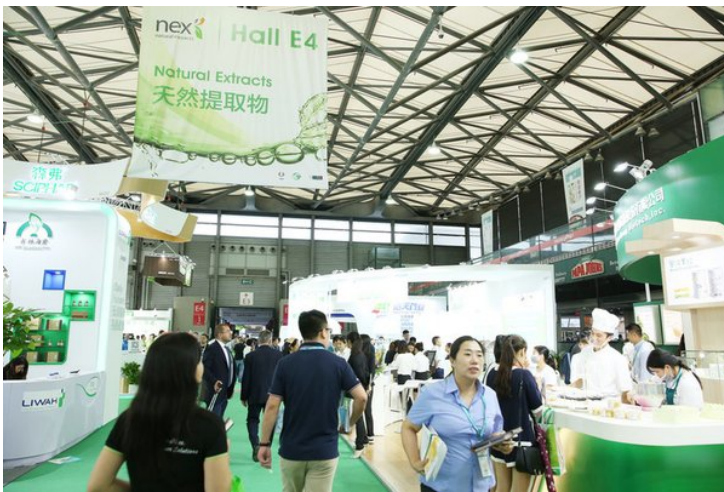


NEX China to bring global natural extract supplier on site

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As the industry ushers in a new upsurge, NEX China will take place in Hall E4-E5 of Shanghai New International Expo Centre on June 18-20, 2019. The exhibition will be expanded to 20,000m² this year and gather over 600 Chinese and overseas quality suppliers, with the industry development opportunities and resource superiority of China in the animal and plant extract area.



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Also to comply with the latest trend of big health, the organizer will hold plenty of match making and visiting group events for Chinese and overseas buyers of dietary supplements on site, to help enterprises forge ahead at the forefront of big health and build the future together.

Quality suppliers to be showcased, together with the leading-edge products and technologies

Moving ahead with the Chinese natural extract industry for 10 years, NEX China keeps an eye on the industry dynamics, continues to enrich the scope of exhibit, and guides numerous natural extract companies towards the international stage, which is recognized by top companies of the industry.

A large number of top companies of the industry will appear on the NEX China 2019 site. The joining of these industry leaders further proves that NEX China has become the platform of choice for quality enterprises of the industry to display brands, booster trades and make information exchanges.

Focusing on Healthy China and connecting the health food industry

In the context of the Healthy China, NEX China, the weather vane of the natural extract industry, has led Chinese natural extract companies to successfully connect the nutrition and health food industry through its commerce and trade strength in the industry. Many hi-level match making and grouping events for nutrition and health product buyers will be held on the 2019 exhibition site, wherein, the host will hold 2019 Health Product Buyer Matching Meeting jointly with the HNC 2019, to achieve maximum resource integration, promote all-win, and jointly help the big health industry achieve development, and transformation and upgrading.

Furthermore, the host will also invite overseas buyers for cooperation together with industry-leading overseas media, so as to better satisfy the demand of Chinese enterprises to develop overseas markets and expand international business. There have been nearly 100 buyers from the Europe and North America who have registered and will talk face-to-face with exhibitors on site. Enterprises will access a direct and convenient channel to display innovative products and core technologies on the international stage, thereby rapidly establishing cooperation.

Alongside the matchmaking events, the China-US Pharmacopeia Forum hosted by the Chinese Pharmacopoeia Commission (ChP) and United States Pharmacopeia Convention (USP) and organized by the China Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPIE) will take place in China for the first time during the period of NEX China.

The Forum will focus on the quality safety of natural plant products, provisions on heavy metal and pesticide residue, along with plant product international standards and trade regulations, and plans to invite experts from ChP, USP and officials from the National Medical Products Administration of China and the U.S. FDA to jointly discuss the development scenario for the plant extract and health industries.

The host will also launch China-World Natural Ingredient Conference 2019, to gather authoritative experts from the Chinese and overseas governments, focus on customs code classification, international market trend, and global regulation changes relating to extracts, feel the pulse for industry development, and guide the development for enterprises. The topics of the Conference will include principles for customs classification of plant extracts, analysis of hot sale overseas varieties, influences of the U.S. FSVP on the export of the Chinese plant extracts, information sharing of innovative plant extract products, and overview of the export of plant extracts in the first half of 2019, etc.

The exhibition host: CCCMHPIE, an authoritative certification body for quality plant extracts in the industry, will also continue to introduce quality plant extract suppliers and quality products and launch awards of the innovative plant extract products of the year in China for the first time, to promote Chinese plant extract enterprises to build brand competitiveness. The certified exhibitors and products will be centrally displayed during the exhibition.