

Thailand biotech firm raises Pre-Series A funding from 500 Startups

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Thailand based JuiceInnov8, a Bangkok based deeptech startup in food biotechnology space, has closed a pre-Series A funding led by 500 Startups (500 Durians and 500 Tuktuks), making the total amount raised (including Seed Round and grants) at US\$1.2M to date.



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The company has developed a develop sugar reduction technology with our non-GM microbes for juice industry to build a better & healthier 100% juice with less sugar & lower calories. The firm cultivates and screens through hundreds of microbes from the nature to find the perfect natural sugar reducer for specific type of juice under controlled condition & selected pathway.

The company's technology platform will enable juice producer to customize range of natural sugar reduction from mildly sweet - less sugar to sugar free - zero calories.

As the first venture-backed food-biotech startup in Asia, the company is now on the verge to reinvent global beverage industry with a better & healthier juice that has less sugar & lower calories. By working with leading food & beverage manufacturers worldwide, JuiceInnov8 develops sugar reduction technology platform with natural & non-GM (non-genetically modified) microbes and proprietary sugar conversion process through biotechnology.

The technology allows sugar & calories reduction in juice to near zero while preserving its original 100% juice content and key nutrients. Proceed from this round will help JuiceInnov8 expand its core scientist & engineering team and help accelerate the development from pilot to commercial scale. The company is now working closely with leading brands & suppliers in the food

& beverage supply chain in multiple regions around the globe.